

SUMMIT COUNTY

State of the Arts '21

Produced by the Arts Council



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Introduction

Each year the Arts Council of Park City & Summit County releases a State of the Arts report that assesses the impact and health of the Arts and Culture Sector throughout Summit County in the previous year. The creation of this report is in direct response to the strategic recommendations and findings of the Summit County Cultural Plan, Project ABC: Art, Beauty, Culture (projectabcsc.com).

This State of the Arts report utilizes 2020 data and incorporates several new data sets that have not been utilized in past State of the Arts reports. An additional component of this report is an assessment of the impact of the COVID-19 Pandemic which hit the local Arts & Culture Sector particularly hard.

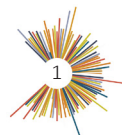
As you will see throughout this report, the current health and impact of the local Arts and Culture Sector is mixed and actively shifting. The COVID-19 Pandemic has disrupted much of the job growth seen throughout the Arts and Culture Sector in recent years and projections indicate it will take five or more years to return to pre-pandemic numbers. Furthermore, compensation within the local Arts & Culture Sector continues to be a challenge. This is compounded by the high cost of living in Summit County. Together, these factors may make attracting and retaining talent difficult over the long term. Local investment into the Arts and Culture Sector has also taken a hit this year, with a reduction in the money we've seen flow into our Arts and Culture organizations from the sources we track.

As we collectively consider the recent and long-term challenges faced by our local Arts and Culture Sector, it is vital we work to foster opportunities that support local talent and organizations if we want to continue and strengthen Summit County's position as a well-recognized hub for Arts and Culture.

Methodology

The methodology for this report builds off of the methodology used in previous years but has been both expanded and refined to more accurately reflect current conditions and more completely represent the unique Arts and Culture sector in Summit County. Data support regarding Arts and Culture occupations and industries has been provided by the Summit County Economic Development Department. The adjustments made to this year's methodology are primarily due to three key factors: more intensive research and analysis processes, changes in data classifications by the Bureau of Labor Statistics, and economic shifts as a result of the COVID-19 Pandemic.

In keeping with previous years, this report is based on a breadth of economic data that represent the Arts and Culture industry and occupations as well as local investment into the Arts and Culture Sector. Together these data sets provide an overview of the economic outlook and impact of Summit County's local Arts and Culture Sector. The methodology used for this report is in alignment with national, regional, and state standards, but also includes adjustments to ensure the data are representative of the realities and nuances of Summit County. Specific adjustments include narrowing the number of North American Industry Classification System codes and Standard Occupation Codes as well as adding data about the local cost of living. Data has also been included that helps to show where workers live vs. work organized by zip code within Summit County. Altogether, the data sets used in this report offer a vital perspective about the health, viability, and opportunity in our local Arts and Culture Sector.



Definition of Key Terms Used in This Report

ARTS AND CULTURE SECTOR

At current, there is no standardized national, regional, or state definition of the Arts and Culture Sector. For this reason, the Arts Council of Park City & Summit County has developed a definition that is representative of Summit County. Our definition aligns with those used by other entities throughout the state, region, and nation but includes nuanced differences to ensure we are best capturing the realities of our community.

For purposes of this report as well as presentations/reports given based on it and the findings herein, we use the term Arts and Culture Sector to identify the aggregate of businesses, nonprofit organizations, workers, and funding structures that fall within the Arts Council's scope as a state-designated Local Arts Agency and local umbrella organization. Our definition of the Arts and Culture Sector encompasses entities and workers that are engaged in the production and presentation of artwork, performances, products, programs, events, or projects that are rooted in creative ideas, artistic expression, cultural inspiration, and/or the reflection of human identity. The Arts and Culture Sector, as we have defined it, intersects with and encompasses several other industries including but not limited to entertainment, literary arts, culinary arts, design, architecture, media, and history.

ARTS AND CULTURE INDUSTRIES

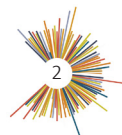
The term Arts and Culture Industries is used throughout this report and refers to industries with a primary function based in the broader Arts and Culture Sector. Each industry is defined and quantified using the North American Industry Classification System (NAICS). While there is no standardized list of which industries belong in the Arts and Culture Sector, we have developed a methodology based on national, regional, and state standards with adjustments made for Summit County's unique economy. In total, our methodology recognizes 57 industries as Arts and Culture Industries. These spread across a broad range of disciplines and include industries such as art dealers, music publishers, advertising agencies, museums, architectural services, graphic design services, bookstores, and restaurants. A complete list of the 57 industries used in this methodology can be found at the end of this document.

ARTS AND CULTURE INDUSTRY JOBS

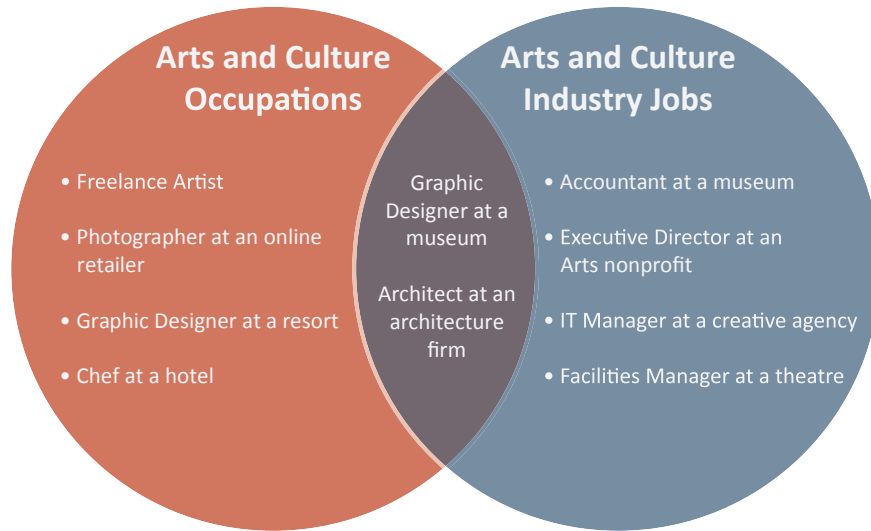
Throughout this document, we will refer to jobs in two primary ways – as Arts and Culture Industry Jobs and Arts and Culture Occupations. Arts and Culture Occupations are defined below. Arts and Culture Industry Jobs are jobs that exist within Arts and Culture Industry entities as classified by the North American Industry Classification System (NAICS). This includes all jobs within an Arts and Culture entity, not only Arts and Culture-type jobs. For example, an accountant who works for an Architecture firm would be considered a job within an Arts and Culture entity. Including data about non-Arts and Culture jobs within Arts and Culture entities provides insight into the expansive impact of the local Arts & Culture Sector and demonstrates that the sector employs a breadth of workers, not just artists.

ARTS AND CULTURE OCCUPATIONS

The term Arts and Culture Occupations is used throughout this document to describe Arts and Culture-related occupations that exist within the Arts and Culture Sector. These occupations are categorized using the United States Bureau of Labor Statistics Standard Occupation Codes (SOC). The occupations we define as Arts and Culture Occupations may work within specific Arts and Culture Industries, but may also exist outside of these industries. For example, a Graphic Designer working for a real-estate agency is considered to have an Arts and Culture Occupation despite the real-estate agency not being part of the Arts and Culture Sector. In keeping with the other elements of our methodology, there is not currently a standardized definition of which occupations are considered to be part of the Arts and Culture Sector. Our methodology recognizes 69 occupations as Arts and Culture Occupations. Examples of these occupations include writers, dancers, curators, artists, fashion designers, bakers, and chefs. A complete list of the 69 occupations used can be found at the end of this document.



The graphic below illustrates several examples of the difference between Arts and Culture Industry Jobs and Arts and Culture Occupations.



ARTS AND CULTURE INVESTMENT

Each year this report includes data regarding local Arts and Culture Investment. The data this is based on is intended to be indicative of local Arts and Culture funding and not exhaustive or all-encompassing. The data used to quantify Arts and Culture Investment is limited by what we are reasonably able to access and track in a consistent manner year-over-year. This includes local government funding and grants as well as funding from local nonprofit organizations and foundations. This number primarily reflects funding Arts and Culture nonprofit organizations receive through grants or other competitive processes that are available within the County. It does not include individual donations. Furthermore, this data is self-reported by local government entities and granting organizations and has not been audited in the creation of this report.

DIVERSITY METRICS

A new addition to this year’s State of the Arts report is a look at three key diversity metrics that illustrate who makes up the local Arts and Culture Sector and allow us to track changes over time. The three key Diversity Metrics tracked in this report are:

- Racial Diversity (measured by the number of racially diverse employees)
- Gender Diversity (measured by the number of female employees)
- Retiring Soon (measured by the number of employees over 55)

Challenges and Limitations

There are several challenges and limitations related to this report that affect the results presented.

NO STANDARDIZED DEFINITION

As noted throughout the methodology section of this report, a consistent challenge that emerges in any report about the impact of the Arts and Culture Sector is that a standardized definition of this term and the classification codes within the sector do not exist. For this reason, it can be difficult to compare communities or utilize existing data sets because different reports from different entities use different definitions and data inputs. For example, many similar studies include all NAICS Codes in the Arts, Entertainment, and Recreation industry classification. Doing so pulls in data about sports, recreation, and entertainment that are not directly related to our definition of Arts and Culture. This has a minimal impact on data reliability in some communities, but in Summit County the inclusion of these data sets significantly skews the result.



LIMITED DATA REGARDING RESIDENTS VS. NON-RESIDENT WORKERS

Based on current capacities and data availability, we cannot currently report on the difference between workers who reside and work within Summit County, workers who work in Summit County and reside outside of the county, and workers who reside within Summit County but work outside of the county. This data would strengthen our ability to accurately quantify the economic impact of the Arts and Culture Sector and expand our overall understanding of the sector's broad impact.

INTERCONNECTED ECONOMY

Arts and Culture is an integral part of life in Summit County which undoubtedly adds vibrancy to our community. This interconnectivity, however, makes monitoring and segmenting economic activity and impact difficult. The methodology used in this report accounts for the interconnected nature of our economy and we will continue to develop our process in close collaboration with local, state, and national leaders.

UNDISCLOSED DATA

Given the rural and small nature of Summit County and our relatively small population size, some data are unavailable or undisclosed by employers. This leaves room for potential gaps in data when viewed at a micro-level, but does not skew the overall findings in a meaningful way.

DATA ACCURACY

The data sources and systems used to compile this report can only be as accurate as the data they pull from. Furthermore, these data sets rely on accurate information to be provided by local businesses and organizations. If a business has miscategorized its business entity type it will not be reflected. For example, an art gallery that has identified itself as a retail store on its business license or taxes would not be counted in our assessment of art galleries.

TIME HORIZON OF DATA

Not all data sets use compatible time horizons or definitions. For example, some organizations report by calendar year while others report by fiscal year. While we cannot perfectly align the time horizons, we do ensure consistency from one year to the next. Furthermore, some data systems provide data outputs with a significant enough delay that their value is diminished. This issue is particularly problematic in 2021 as we are moving through the economic turmoil caused by the global COVID-19 Pandemic. Given the volatility of the last year, some data used in previous years has been omitted from this report. Namely, data sourced from the Creative Vitality Suite (data solution developed by the Western States Arts Federation) has not been used because the most recent data available is from 2019 and thus does not account for the impact of the COVID-19 Pandemic.



Industry Data

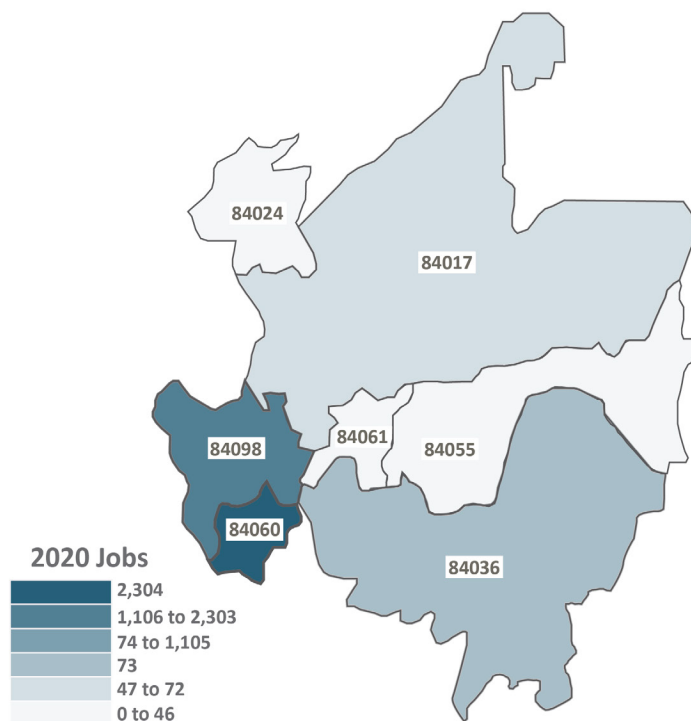
In total, Summit County had 3,623 jobs within Arts and Culture Industries in 2020. This represents a 5% net decrease since 2015. The decrease is largely due to the impact of the COVID-19 Pandemic. In 2019, Summit County Arts and Culture Industry jobs had experienced a 40% increase from 5 years prior. These jobs are projected to grow by 10% by 2025, which will put them near their 2016 number. By 2031, these jobs are projected to increase by 920 jobs, which will surpass 2019 job numbers. The projected job increase by 2031 is expected to yield an additional 356 jobs (182 direct, 48 indirect, 125 induced). This projected aggregate job increase of 1,276 will generate an estimated \$2,954,667 in local taxes, \$2,515,801 in state taxes, and \$1,034,026 in federal taxes. Furthermore, the increase is expected to yield \$65,551,192 in additional earnings. As mentioned in the Challenges and Limitations section of this report, however, these projections and estimates do not account for the place of residence, which affects impact projections.

In 2020, earnings per job increased by 18% within Arts and Culture Industries. Average earnings are now at \$46,510 which is still below the national average for areas of a similar size (\$50,968), but it is closer than in previous years.

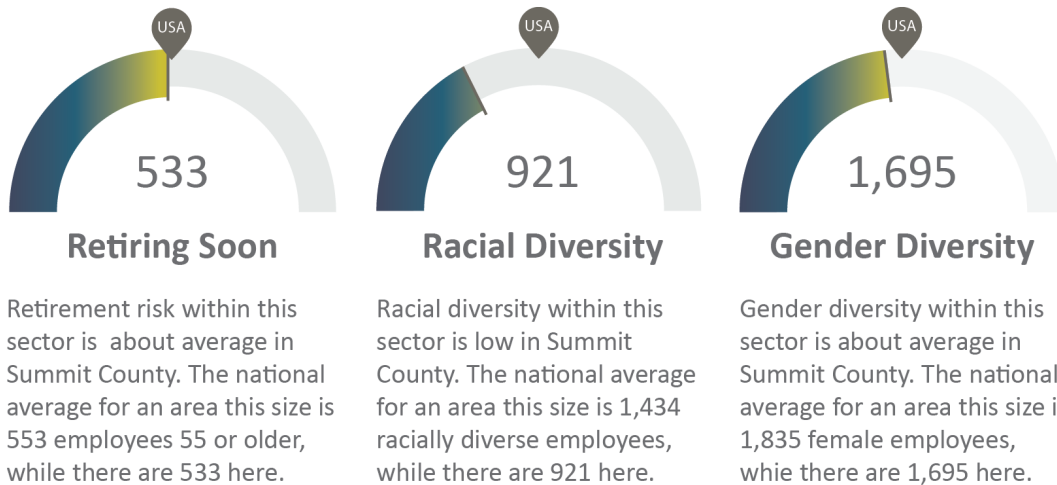
Both supply and demand for jobs in Arts and Culture Industries are high in Summit County. Arts and Culture Industry job supply is 66% greater in Summit County compared to the average in areas of a similar size. Demand is greater than the average with 76 job openings/month compared to an average of 61 job openings/month in areas of a similar size.

In 2020, Arts and Culture Industries contributed \$310.5 Million to the Gross Regional Product (\$192.8 Million in Earnings, \$96.8 Million in Property Income, and \$20.9 Million in Taxes).

The map below shows how Arts and Culture jobs are dispersed throughout Summit County. Local Arts and Culture Industries are concentrated in Park City (84060 and 84098) followed by Kamas (84036) and Coalville (84017).



Diversity Metrics



Occupation Data

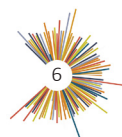
Within this section, we present overall Arts and Culture Occupation data and also break these into clusters to provide additional detail and nuance to the findings. Information about the cluster follows the overall data presented in the following pages.

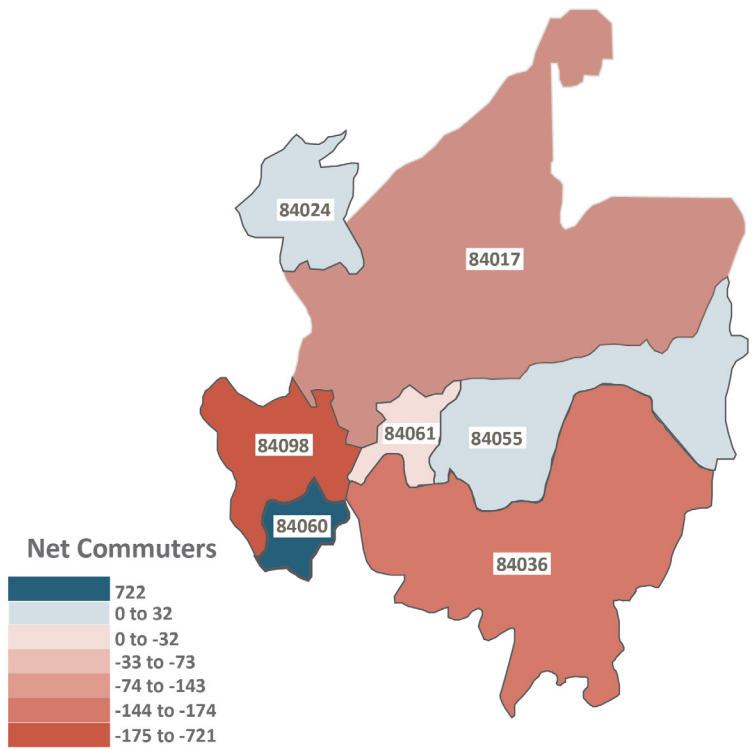
In 2020, there were 1,828 people in Arts and Culture Occupations within Summit County. This represents a 5% increase since 2015, this growth was significantly tempered by a 13.7% decrease from 2019-2020. Projections indicate it will take until 2025 to return to 2019 numbers. Despite the losses from 2019-2020, Summit County remains a hot spot for talent. The 1,828 Arts and Culture Occupations in Summit County are 57.5% greater than the national average for areas of similar size. Demand is also high for these occupations, with 192 job postings per month compared to a national average of 103 in similarly sized communities.

Earnings and affordability are major issues for those employed in Arts and Culture Occupations. The local median salary for these occupations is \$39,247 compared to \$47,310 nationally. This does represent a 6.5% increase compared to 2019, but local earnings in these occupations remain low. When factoring for the local cost of living, the realities of affordability become increasingly dire. Typical compensation for these workers in Summit County is 17% lower than the national median despite the local cost of living being 35% above the national average. When adjusted for the cost of living, local Arts and Culture workers make an equivalent of \$29,402. Housing affordability for these workers is a significant concern. Based on housing affordability standards, these workers can afford a monthly housing expense of \$980.

As shown in the map on the following page, the significant majority of these workers live and work within Park City (84098 and 84060 combined) with 84060 having the greatest concentration of jobs. 84098 is home to the majority of workers followed by 84060 and then 84036 (Kamas) closely behind. This indicates Arts and Culture workers tend to commute into 84060 from elsewhere in the region which adds pressure to transportation infrastructure.

The challenges local Arts and Culture workers face related to housing affordability and commuting magnifies the risk that these workers may relocate to more affordable nearby counties or shift to jobs in those counties as their job opportunities increase.





To assess how Summit County compares to other nearby and similar regional counties, we have assessed projections of Arts and Culture Occupations growth trends in the following counties:

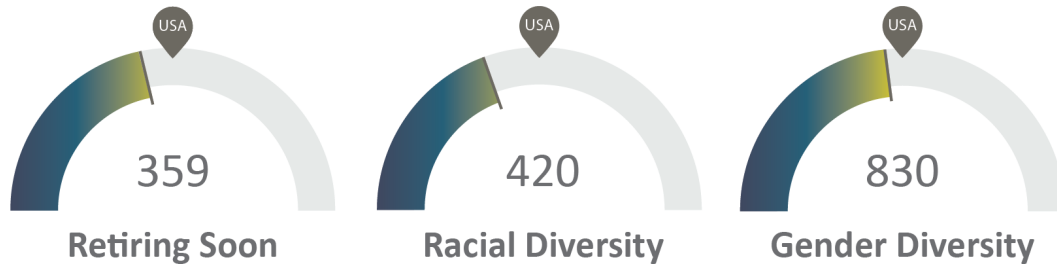
- Summit County, CO
- Eagle County, CO
- Pitkin County, CO
- Wasatch County, UT
- Salt Lake County, UT
- Grand County, UT
- Teton County, WY

As seen in the table below, the projected growth of Arts and Culture Occupations in our community is comparable to that of Salt Lake County (UT), Teton County (WY), Pitkin County (CO), and Summit County (CO). Wasatch County (UT) and Grand County (WY) have rapid projected growth of greater than 40%.

Region	% Change (2019-2031)
Summit County, UT	12%
Summit County, CO	10.5%
Eagle County, CO	-1.6%
Pitkin County, CO	10.8%
Wasatch County, UT	42.7%
Salt Lake County, UT	12.8%
Grand County, UT	49.2%
Teton County, WY	14.7%



Diversity Metrics



Retirement risk within this sector is low in Summit County. The national average for an area this size is 440 employees 55 or older, while there are 359 here.

Racial diversity within this sector is low in Summit County. The national average for an area this size is 580 racially diverse employees, while there are 420 here.

Gender diversity within this sector is about average in Summit County. The national average for an area this size is 906 female employees, while there are 830 here.

Arts and Culture Occupation Clusters

To provide a more thorough analysis of the current state and future trends of Arts and Culture Occupations in Summit County, we have broken the Occupations into eight clusters. These clusters are Visual Arts, Performing Arts, Design, Media Arts, Culinary Arts, Craft Arts, and Education. The table below outlines the scope of each cluster and allows for a quick comparison between them.

Cluster	# of Jobs	Median Income	Demand	Past Growth (2015-2020)	Projected Growth (2020-2025)
Craft Arts	33	\$41,000	High	321%	9%
Culinary Arts	1,845	\$29,000	High	-24%	-13%
Cultural Arts	<10	N/A	Low	-53%	37%
Design	285	\$47,000	Medium	11%	7%
Education	207	\$60,306	Medium	-13%	12%
Literary Arts	117	\$40,007	High	48%	9%
Performing Arts	162	\$41,468	Medium	6%	15%
Visual Arts	127	\$32,841	High	-13%	16%
Media Arts	92	\$57,112	High	29%	20%

Legend
Better than the national average/median for areas of similar size
Similar to the national average/median for areas of similar size
Worse than the national average/median for areas of similar size

When we compare these Arts and Culture Occupation clusters in Summit County to other communities in our region, we see trends that demonstrate a mix of strengths and weaknesses for Summit County. For purposes of this analysis, we compared Summit County to the same regional communities referenced on the previous page (Summit County, CO; Eagle County, CO; Pitkin County, CO; Wasatch County, UT; Salt Lake County, UT; Grand County, UT; Teton County, WY).

The following bullets outline several key findings from our comparison between Summit County and the aforementioned regional communities:

- Craft Arts is one of the strongest aspects of the Arts & Culture Sector in Summit County compared to the other communities. We have more Craft Arts jobs than any of the other communities aside from Salt Lake County. Furthermore, Summit, Eagle, and Pitkin Counties in Colorado are all projected to have decreases in Craft Arts jobs over the next year, while we are projected to experience an 18% growth by 2031.
- Summit County boasts a larger number of jobs in Visual Arts than nearly all communities in this comparison (only Salt Lake City is higher) and is projected to experience a 25% growth rate over the next 10 years which is greater than all of the communities assessed.
- When looking at Culinary Arts, we see a similar number of jobs compared to other communities considered mountain resorts communities (Summit, Eagle, and Pitkin Counties in Colorado and Teton County in Wyoming).
- We are similar to these mountain resort communities regarding Design jobs as well but we are projected to far under pace growth in Design jobs compared to the other Utah counties in this comparison (Salt Lake, Wasatch, and Grand).
- Cultural Arts is our weakest cluster with fewer than 10 jobs. Salt Lake County (UT), Eagle County (CO), and Teton County (WY) have a healthier Cultural Arts sector with stronger current and future job numbers. It is worth noting that Cultural Arts was also a weak sector for Summit County (CO), Pitkin County (CO), Wasatch County (UT), and Grand County (UT) with all having too few jobs to be represented in our analysis.

Local Arts and Culture Investment

The investment into local Arts and Culture in 2020 was \$2,722,021 based on the funding sources assessed for this report. This amount includes funding from local and state governments in the form of grants and other contributions as well as funding from several local granting programs. The list of funding sources we track is outlined in the table below.

Public Investment (Grants)	2020
Summit County RAP Grants	\$1,019,000
Summit County Restaurant Grants	\$1,003,348
Special Events Grants (Chamber)	\$177,993
Sunrise Rotary	\$8,000
Utah Arts & Museums	\$179,500
Park City Community Foundation	\$124,000
Promontory Foundation	\$98,680
Park City CARES	\$111,500
Total	\$2,722,021

This is not an exhaustive list of all grants or funding sources but represents a variety of funding sources that consistently fund local Arts and Culture which is necessary for future year-over-year comparisons. While this number is not fully representative of local investment, it is indicative of the health of the Arts and Culture Sector.

The 2020 investment of \$2,722,021 is a 6% net decrease from 2019. Despite the net decrease of investment in 2020, several of the funding sources we track increased their support in 2020 compared to 2019.

Additionally, Public Art is a significant way our local governments support the arts in our community. Summit County's 2020 Public Art budget was \$240,000 (16% decrease from 2019) and Park City's Public Art budget was 350,000 (40% increase from 2019).

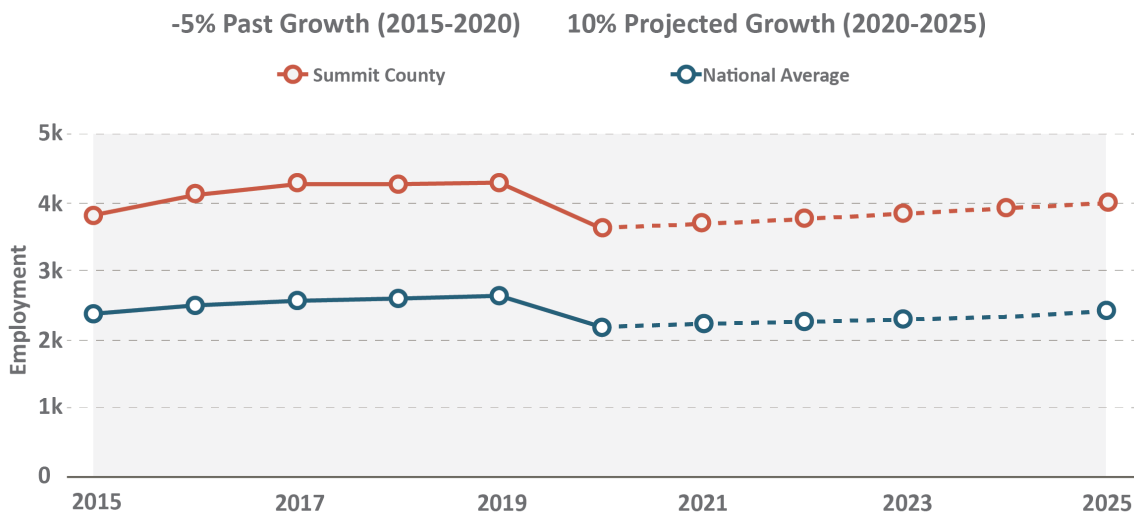


Impact of the COVID-19 Pandemic

The COVID-19 Pandemic has had a significant impact on Summit County's Arts and Culture Sector. The greatest impact among the metrics tracked in this report has been on jobs. Both Arts and Culture Industry Jobs and Arts and Culture Occupations saw large declines from 2019 to 2020 as a direct result of the pandemic. While we can quantify the current impact of the pandemic, the true ramifications and long-term impact of this crisis will not be known for several years. We will continue to track the impact year-over-year as we complete the annual State of the Arts report.

Impact on Arts and Culture Industry Jobs

Before the COVID-19 Pandemic, Arts and Culture Industry Jobs within Summit County were steadily increasing. In our 2020 State of the Arts Report, we reported these jobs had increased by 40.7% since 2010 with a projected growth of 14%. Now, past growth (since 2015) is -5% with projected growth slowing to 10%. The graph below illustrates the drop-off in jobs from 2019-2020 and the gradual increase projected in coming years. As the graph below shows, the job loss and slowed growth mean it will take until 2025 to return near 2016 job numbers.



Average earnings in Arts and Culture Industry Jobs increased by 18% from 2019 (now at \$46,510). While there is no single definitive cause for this increase, it appears to, in part, be a result of wage increases as employers work to retain/recruit talent and low-wage jobs being a disproportionate number of the lost jobs.

Impact on Arts and Culture Occupations

From 2019-2020, Summit County lost 290 Arts and Culture Occupations, a 13.7% decrease. Projections indicate it will take until 2025 to return to 2019 numbers. The table below shows the loss of Arts and Culture occupations in the other regional communities referenced earlier in this report.

Region	% Change (2019-2020)
Summit County, UT	-13.7%
Summit County, CO	-11%
Eagle County, CO	-8.5%
Pitkin County, CO	-7.2%
Wasatch County, UT	-4.6%
Salt Lake County, UT	-5.3%
Grand County, UT	-9.3%
Teton County, WY	-10.9%



Similar to Arts and Culture Industry Jobs, earnings within Arts and Culture Occupations increased from 2019-2020. The local median salary for these occupations is now \$39,247 which represents a 6.5% increase compared to 2019.

Impact on Local Arts and Culture Investment

In addition to the impact on Arts and Culture jobs, local Arts and Culture investment has been affected by the COVID-19 Pandemic. Several public art projects were put on hold as a result of shifting priorities during the pandemic. Local funding sources varied in how they adjusted in response to the pandemic. Some funding sources shifted significant resources away from Arts and Culture while others shifted additional resources toward Arts and Culture. As a result, local Arts and Culture investment ended only minimally below 2019 (a 6% decrease from 2019 to 2020).

Arts and Culture Sector Response

The shock of the pandemic affected us all. Our personal and professional lives changed in a variety of ways. The Arts and Cultural Sector faced industry-specific pain points, many relating to the lacking ability to produce anything — a concert, a creative event, a film showing, or a newly curated exhibit. In a time where “social distancing” became an everyday term, people were stripped of the simple practice of gathering — a practice that fuels our entire sector. Our industry needs people, and people need our industry to feel inspired, connected, and at the very least, entertained. As venues shuttered and our creative spaces remained empty, there was a real fear that some of our local Arts and Culture nonprofits would not survive the extended period of closed venues and canceled events — all sources of vital earned revenue. The state of our local Arts and Culture Sector was dire. An early survey conducted by the Utah Cultural Alliance revealed sobering results at the beginning of the pandemic. In the first month (March - April 2020) Summit County Cultural Sector losses included \$3,370,100 in total revenues, and 101 local jobs impacted. Those losses have continued to ripple throughout the entire sector.

As we reflect on this challenging period, a common thread is revealed. Our industry is known for creative problem solving and innovation. Cultural industry leaders found stamina and resiliency in the face of the unknown. We saw more partnerships and collaborations between cultural nonprofits and businesses. Our creative community banded together to share ideas and find ways to keep our communities connected through Arts and Culture. Local examples include Mountain Town Music’s Door to Door concerts, and Park City Film offered an entirely virtual viewing space followed by their robust summer Twilight Drive-In program. The Sundance Film Festival moved to a completely digital platform. A Virtual Follies was produced by the Egyptian Theatre. In-person events were re-worked to exist in virtual spaces, and so on. As a result of ingenuity and perseverance, many of our cultural businesses and nonprofits survived this trying time. While this report reveals that sector growth has been stunted, it shows that it will return with time and increased investment from employers, government entities, and funders.

Conclusions

In this year’s State of the Arts report, we see a mix of strengths and weaknesses within the Arts and Culture Sector. The COVID-19 Pandemic had and continues to have a significant impact on the sector. Most notably, the pandemic has caused a significant loss of Arts and Culture jobs, evaporated the job growth seen in recent years, and tempered the job projections looking forward. It is important to note, however, that the Arts and Culture Sector is actively shifting and this report does not account for 2021 data. The 2022 State of the Arts report will assess 2021 data and provide a more complete picture of the economic shifts and recovery.

Furthermore, this year’s report includes expanded analysis of new data sets and a deeper look at the nuances of Summit County’s Arts and Culture Sector. As the Arts Council continues to assess and report on Arts and Culture Sector data, we will continue to utilize and strive to further enhance the strengthened methodology developed this year.



Codes and Data Sources

EMSI DATA

The majority of the data referenced in this report was provided by the Summit County Economic Development Department and was sourced from Emsi Data. Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, the Emsi data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give a complete view of the workforce.

ARTS AND CULTURE NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM (NAICS) CODES

332323 Ornamental and Architectural Metal Work Manufacturing | 334614 Software and Other Prerecorded Compact Disc, Tape, and Record Reproducing | 337212 Custom Architectural Woodwork and Millwork Manufacturing | 339910 Jewelry and Silverware Manufacturing | 339992 Musical Instrument Manufacturing | 423410 Photographic Equipment and Supplies Merchant Wholesalers | 424920 Book, Periodical, and Newspaper Merchant Wholesalers | 451140 Musical Instrument and Supplies Stores | 451211 Book Stores | 453920 Art Dealers | 511110 Newspaper Publishers | 511120 Periodical Publishers | 511130 Book Publishers | 511191 Greeting Card Publishers | 511199 All Other Publishers | 511210 Software Publishers | 512110 Motion Picture and Video Production | 512120 Motion Picture and Video Distribution | 512131 Motion Picture Theaters (except Drive-Ins) | 512132 Drive In Motion Picture Theaters | 512191 Teleproduction and Other Postproduction Services | 512199 Other Motion Picture and Video Industries | 512230 Music Publishers | 512240 Sound Recording Studios | 512250 Record Production and Distribution | 512290 Other Sound Recording Industries | 515111 Radio Networks | 515112 Radio Stations | 515120 Television Broadcasting | 515210 Cable and Other Subscription Programming | 519110 News Syndicates | 519120 Libraries and Archives | 519130 Internet Publishing and Broadcasting and Web Search Portals | 532282 Video Tape and Disc Rental | 541310 Architectural Services | 541320 Landscape Architectural Services | 541410 Interior Design Services | 541420 Industrial Design Services | 541430 Graphic Design Services | 541490 Other Specialized Design Services | 541810 Advertising Agencies | 541921 Photography Studios, Portrait | 541922 Commercial Photography | 611610 Fine Arts Schools | 711110 Theater Companies and Dinner Theaters | 711120 Dance Companies | 711130 Musical Groups and Artists | 711190 Other Performing Arts Companies | 711310 Promoters of Performing Arts, Sports, and Similar Events with Facilities | 711320 Promoters of Performing Arts, Sports, and Similar Events without Facilities | 711410 Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures | 711510 Independent Artists, Writers, and Performers | 712110 Museums | 712120 Historical Sites | 712130 Zoos and Botanical Gardens | 722511 Full-Service Restaurants | 722513 Limited-Service Restaurants

ARTS AND CULTURE STANDARD OCCUPATION CODES (SOC)

11-2011 Advertising and Promotions Managers | 11-2021 Marketing Managers | 11-2031 Public Relations and Fundraising Managers | 13-1011 Agents and Business Managers of Artists, Performers, and Athletes | 17-1011 Architects, Except Landscape and Naval | 17-1012 Landscape Architects | 17-3011 Architectural and Civil Drafters | 19-3091 Anthropologists and Archeologists | 19-3093 Historians | 21-2021 Directors, Religious Activities and Education | 25-2031 Secondary School Teachers, Except Special and Career/Technical Education | 25-4011 Archivists | 25-4012 Curators | 25-4013 Museum Technicians and Conservators | 25-4031 Library Technicians | 27-1011 Art Directors | 27-1012 Craft Artists | 27-1013 Fine Artists, Including Painters, Sculptors, and Illustrators | 27-1014 Special Effects Artists and Animators | 27-1019 Artists and Related Workers, All Other | 27-1021 Commercial and Industrial Designers | 27-1022 Fashion Designers | 27-1023 Floral Designers | 27-1024 Graphic Designers | 27-1025 Interior Designers | 27-1026 Merchandise Displayers and Window Trimmers | 27-1027 Set and Exhibit Designers | 27-1029 Designers, All Other | 27-2011 Actors | 27-2012 Producers and Directors | 27-2031 Dancers | 27-2032 Choreographers | 27-2041 Music Directors and Composers | 27-2042 Musicians and Singers | 27-3011 Broadcast Announcers and Radio Disc Jockeys | 27-3031 Public Relations Specialists | 27-3041 Editors | 27-3042 Technical Writers | 27-3043 Writers and Authors | 27-3091 Interpreters and Translators | 27-3099 Media and Communication Workers, All Other | 27-4011 Audio and Video Technicians | 27-4012 Broadcast Technicians | 27-4014 Sound Engineering Technicians | 27-4021 Photographers | 27-4031 Camera Operators, Television, Video, and Film | 27-4032 Film and Video Editors | 35-1011 Chefs and Head Cooks | 35-2013 Cooks, Private Household | 35-2014 Cooks, Restaurant | 39-3031 Ushers, Lobby Attendants, and Ticket Takers | 39-3092 Costume Attendants | 39-3099 Entertainment Attendants and Related Workers, All Other | 39-5091 Makeup Artists, Theatrical and Performance | 41-3011 Advertising Sales Agents | 43-4121 Library Assistants, Clerical | 49-9061 Camera and Photographic Equipment Repairers | 49-9063 Musical Instrument Repairers and Tuners | 49-9064 Watch and Clock Repairers | 51-3011 Bakers | 51-4061 Model Makers, Metal and Plastic | 51-5113 Print Binding and Finishing Workers | 51-9071 Jewelers and Precious Stone and Metal Workers



ARTS AND CULTURE OCCUPATION CLUSTERS

CRAFT ARTS

27-1012 Craft Artists | 49-9064 Watch and Clock Repairers | 51-9071 Jewelers and Precious Stone and Metal Workers

CULINARY ARTS

35-2014 Cooks, Restaurant | 51-3011 Bakers | 35-1011 Chefs and Head Cooks | 35-2013 Cooks, Private Household

CULTURAL ARTS

19-3093 Historians | 25-4013 Museum Technicians and Conservators | 25-4011 Archivists | 19-3091 Anthropologists and Archeologists | 21-2021 Directors, Religious Activities and Education

DESIGN

41-3011 Advertising Sales Agents | 27-1025 Interior Designers | 17-3011 Architectural and Civil Drafters | 27-1024 Graphic Designers | 51-4061 Model Makers, Metal and Plastic | 27-1029 Designers, All Other | 17-1011 Architects, Except Landscape and Naval | 27-1023 Floral Designers | 27-1011 Art Directors | 11-2021 Marketing Managers | 27-1021 Commercial and Industrial Designers | 17-1012 Landscape Architects | 27-1022 Fashion Designers

EDUCATION

25-2031 Secondary School Teachers, Except Special and Career/Technical Education | 27-3091 Interpreters and Translators

LITERARY ARTS

27-3043 Writers and Authors | 25-4022 Librarians and Media Collections Specialists | 27-3041 Editors | 25-4031 Library Technicians | 51-5113 Print Binding and Finishing Workers | 43-4121 Library Assistants, Clerical | 27-3042 Technical Writers

MEDIA ARTS

27-3031 Public Relations Specialists | 27-4014 Sound Engineering Technicians | 27-4012 Broadcast Technicians | 27-3099 Media and Communication Workers, All Other | 27-4098 Lighting Technicians and Media and Communication Equipment Workers, All Other | 27-3023 News Analysts, Reporters, and Journalists | 27-3011 Broadcast Announcers and Radio Disc Jockeys | 11-2031 Public Relations and Fundraising Managers | 43-2099 Communications Equipment Operators, All Other | 11-2011 Advertising and Promotions Managers

PERFORMING ARTS

27-2011 Actors | 27-2012 Producers and Directors | 39-5091 Makeup Artists, Theatrical and Performance | 27-1027 Set and Exhibit Designers | 39-3031 Ushers, Lobby Attendants, and Ticket Takers | 27-2042 Musicians and Singers | 27-4032 Film and Video Editors | 27-4031 Camera Operators, Television, Video, and Film | 49-9063 Musical Instrument Repairers and Tuners | 39-3099 Entertainment Attendants and Related Workers, All Other | 39-3092 Costume Attendants | 13-1011 Agents and Business Managers of Artists, Performers, and Athletes | 27-1014 Special Effects Artists and Animators | 27-2031 Dancers | 27-2032 Choreographers | 27-2041 Music Directors and Composers

VISUAL ARTS

27-4021 Photographers | 27-1013 Fine Artists, Including Painters, Sculptors, and Illustrators | 49-9061 Camera and Photographic Equipment Repairers | 27-1026 Merchandise Displayers and Window Trimmers | 27-4011 Audio and Video Technicians | 25-4012 Curators | 27-1019 Artists and Related Workers, All Other





State of the Arts 2021

